EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|----------|------|--|--------------------|---------------------|---------|------------------|
| S61 | 0 | 725/46,725/32,725/34,725/35, 725/45,725/60,725/37.ccls | US-PGPUB; USPAT | ADJ | ON | 2007/07/31 11:40 |
| S62 | 0 | 725/46,725/32,725/34,725/35, 725/45,725/60,725/37.ccla | US-PGPUB; USPAT | ADJ · | ON | 2007/07/31 11:38 |
| S63 | 0 | 725/32-60.ccls | US-PGPUB; USPAT | ADJ | ON | 2007/07/31 11:39 |
| S64 | 0 | 725/46.ccls | US-PGPUB; USPAT | ADJ . | ON | 2007/07/31 11:40 |
| S65 | 820 | 725/46.ccls. | US-PGPUB; USPAT | ADJ . | ON | 2007/07/31 11:40 |
| S66 | 820 | 725/46,725/32,725/34,725/35, 725/45,725/60,725/37.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/07/31 11:42 |
| S67 | 159 | S66 and @py<="2002" | US-PGPUB; USPAT | ADJ | ON | 2007/07/31 11:42 |
| S68 | 1244 | targeted advertisement | US-PGPUB; USPAT | ADJ | ON | 2007/08/01 10:20 |
| S69 | 52 | S68 and @py<="2000" | US-PGPUB; USPAT | ADJ | ON . | 2007/08/01 10:20 |
| S70 | 0 | programmin stream | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:44 |
| S71 | 192 | programming stream | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:44 |
| S72 | . 0 | S71 and @py<="200" | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:44 |
| S73 | 17 | S71 and @py<="2000" | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:45 |
| S74 | 763 | television advertisements | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:46 |
| S75 | 64 | S74 and @py<="2000" | US-PGPUB; USPAT | ADJ | ON | 2007/08/02 09:46 |
| S76 | 1 | (target advertisement)same advertisement break | US-PGPUB; USPAT | ADJ | ON | 2007/08/03 13:15 |
| S77 | 1 | "6738978".pn. | US-PGPUB; USPAT | ADJ | ON | 2007/08/03 15:53 |
| S78 | 1 | "6738978".pn. | US-PGPUB; USPAŤ | ADJ | ON | 2007/08/06 09:56 |
| S79 | 1 | "4331974".pn. | US-PGPUB; USPAT | ADJ | ON | 2007/08/06 10:07 |

EAST Search History

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|-----|------|---|--------------------------------|-----|----|---------------------------------------|
| S80 | 114 | ("1746690" "2055164" "2117638" "2202432" "2330241" "2429607" "2469539" "2495916" "3366731" "3521168" "3521198" "3639686" "3696297" "3704423" "3714575" "3716654" "3729581" "3746780" "3757225" "3789131" "3790700" "3886302" "3894176" "3899633" "3916091" "3934079" "3935534" "3975585" "3993955" "3997718" "4035838" "4039954" "4081832" "4107734" "4107735").PN. OR ("4331974"). URPN. | US-PGPUB; USPAT; USOCR | ADJ | ON | 2007/08/06 10:23 |
| S81 | 114 | ("1746690" "2055164" "2117638" "2202432" "2330241" "2429607" "2469539" "2495916" "3366731" "3521168" "3521198" "3639686" "3696297" "3704423" "3714575" "3716654" "3729581" "3746780" "3757225" "3789131" "3790700" "3886302" "3894176" "3899633" "3916091" "3934079" "3935534" "3975585" "3993955" "3997718" "4035838" "4039954" "4081832" "4107734" "4107735").PN. OR ("4331974"). URPN. | US-PGPUB; USPAT; USOCR | ADJ | ON | 2007/08/06 10:23 |
| S82 | . 8 | (method delivering) same (program stream) | US-PGPUB; USPAT | ADJ | ON | 2007/08/07 11:19 |
| S83 | 42 | (targeted advertisement) and subgroup\$ | US-PGPUB; USPAT | ADJ | ON | 2007/08/08 14:05 |
| S84 | 1 | S83 and @py<="2000" | US-PGPUB; USPAT | ADJ | ON | 2007/08/08 14:04 |
| S85 | 1 | "20060248555" | US-PGPUB; USPAT | ADJ | ON | 2007/08/08 18:25 |
| S86 | 1 | "20060242013" | US-PGPUB; USPAT | ADJ | ON | 2007/08/08 18:27 |
| S87 | 137 | targeted advertisement | DERWENT | ADJ | ON | 2007/08/08 18:29 |
| S88 | 0 | S87 and @py<="2000" | US-PGPUB; USPAT | ADJ | ON | 2007/08/08 18:27 |
| S89 | 1389 | targeted advertisement | US-PGPUB; USPAT; DERWENT | ADJ | ON | 2007/08/08 18:29 |

EAST Search History

| S90 | 64 | S89 and @py<="2000" | US-PGPUB; USPAT; DERWENT | ADJ | ON | 2007/08/08 18:29 |
|-----|----|---|--------------------------------|-----|------|------------------|
| S91 | 16 | "6615039" | US-PGPUB; USPAT | ADJ | ON . | 2007/08/09 06:58 |
| S92 | 0 | "6615039.pn." | US-PGPUB; USPAT | ADJ | ON | 2007/08/09 06:58 |
| S93 | 1 | "6615039".pn. | US-PGPUB; USPAT | ADJ | ON | 2007/08/09 06:59 |
| S94 | 36 | ("20020188943" "5231494" "5319455" "5400166" "5457562" "5574860" "5585858" "5600364" "5600366" "5612742" "5636346" "5652615" "5761601" "5774170" "5926205" "5931901" "5966120" "6006257" "6026369" "6055510" "6359902").PN. OR ("6615039"). URPN. | US-PGPUB; USPAT; USOCR | ADJ | ON | 2007/08/09 07:04 |